

Digital Finance

Social Trading

Lecture 10



Insurances experiences:

- 5 years experiences as a claims representative in the P&C insurance industry
- Top 50 insurtech influencer

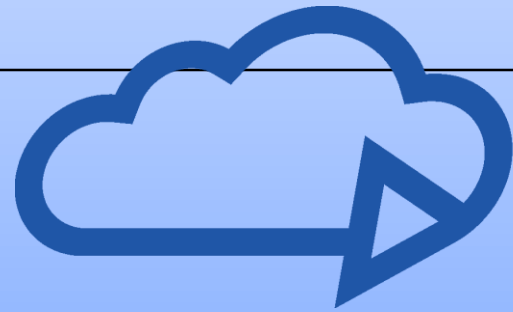
IT experiences:

- Front-end software development
- Worked in Agilent technologies
- Worked in Fraunhofer Institute

Entrepreneurial experiences:

- Founded 4 ventures in the past
- 1st 3 of them failed miserably
- Last one was a successful business till today





MotionsCloud

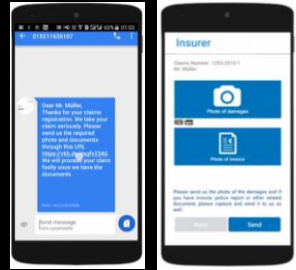
Claims automation engine for insurance
companies

Damage and Claim notification



1

Self-service for customer



2

Call center

AI pre-assessment with image recognition tech



3

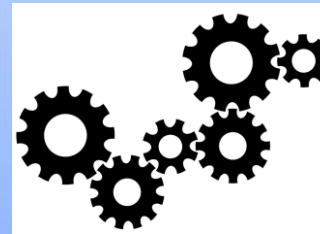
Cash/repair settlement for customer



6

Automated Payment

5



Automated categorization and Repair Pricing for claim manager



4

Live video inspection for claims manager & customer



5

We are backed by US investor & Insurtech Accelerators



Some of our Clients





Breez [redacted]
@breez [redacted]



Follow

Just a friendly reminder to never use @ [redacted] insurance. Horrible customer service and claim resolution when you need them the most.



[redacted]



[redacted] is a horrible insurance company!!! They lie to thier customers and steal thier money!!! Don't use this company!! I've have insurance with them for many years and they screwed me over!!! The claims department it's totally useless!!!



Like



Comment

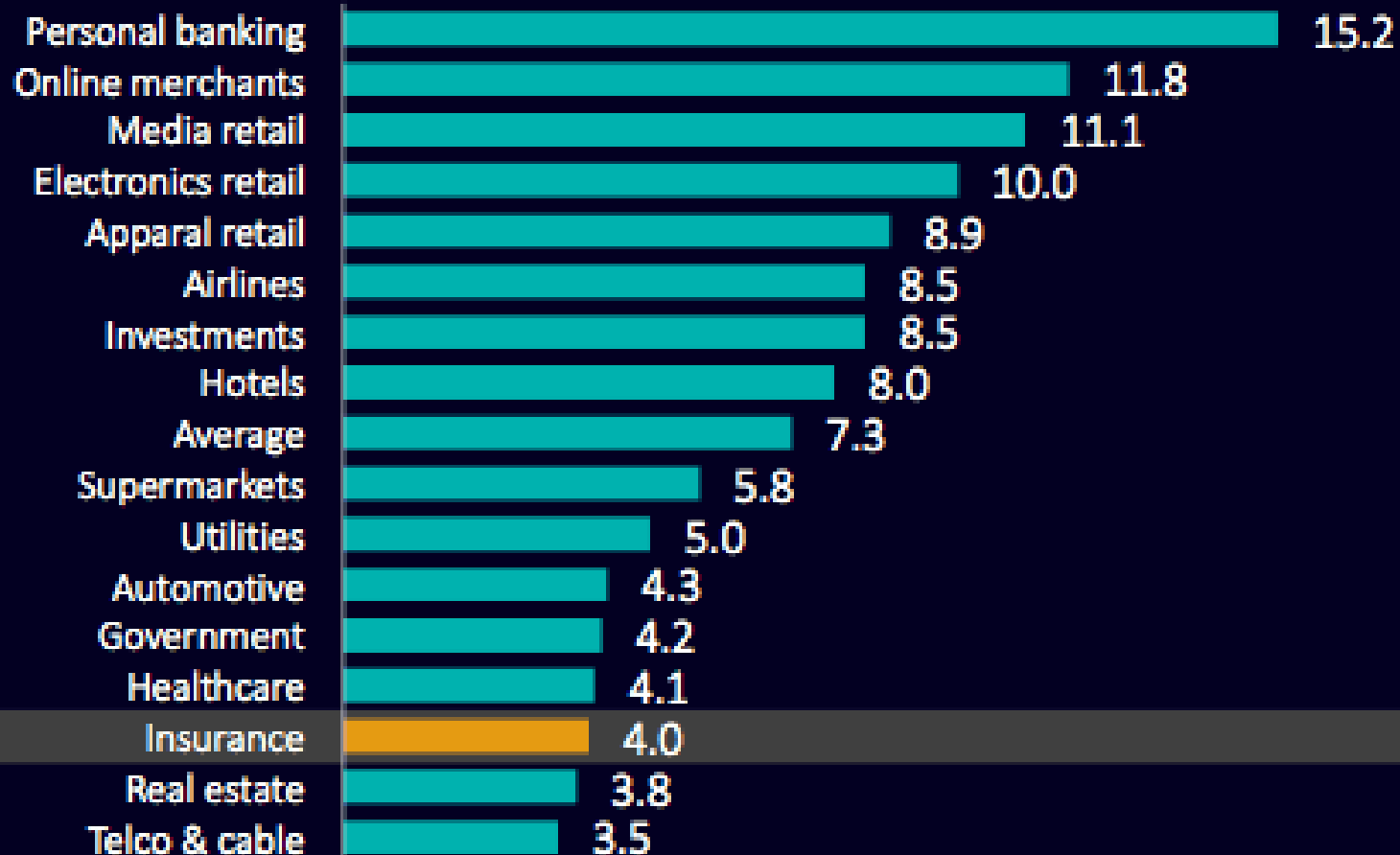


Share



Insurance not considered best service...

Relative satisfaction utility score



Changes in customer behavior and expectation



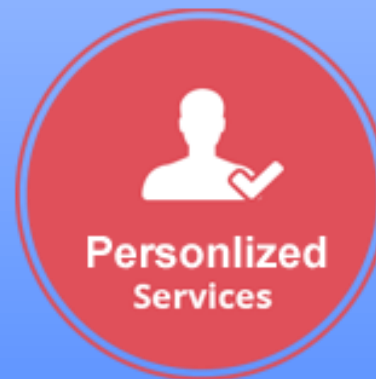
80% - immediate responses influence loyalty



Omnichannel service



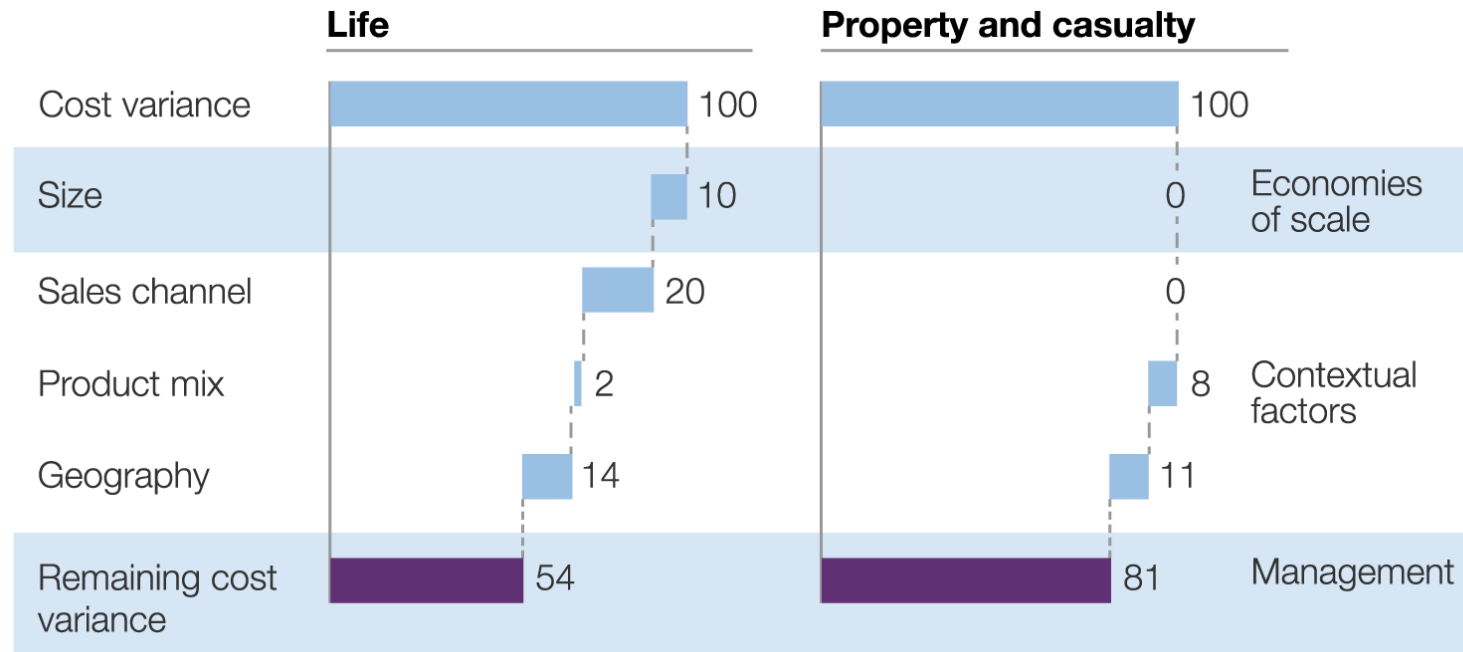
Customer feel more empower and expect you to be "listeing"



In-efficient & costly operation

Management is a major driver of cost differences.

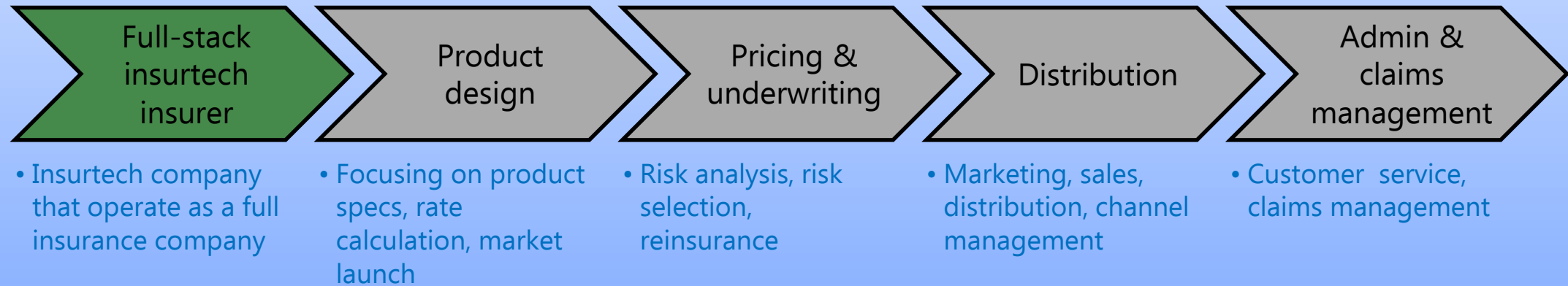
Variance in cost per policy, %¹



business complexity, operating model, IT landscape, and performance management

Example of insuretech companies in the market across insurance value chain...

Insurance value chain



Full stack insurtech insurers

lippo



Clover



metromile



ottonova



Lemonade™



flypper



friendsurance



COYA



DINE



so-sure

social insura



MotionsCloud

Full stack insurtech insurers backed by re-insurers

