

Faculty of Economics and Tourism
Department of International Business Management

Business English Plus: 309 3303

Week: 8

Unit 7: Tell me about your company

Lecturer: Palitha DOUANGCHACK

Mobile: +856 20 7777 5113

E-mail: palitha_su@yahoo.com

I. Listening

- Listen to the interview with fashion designer Lee-Kyung Kim. He is talking about his company LKK Fashions. Are the statements true or false? Correct the false statements.
 - 1) Lee-Kyung Kim was born in 1989.
+ **False: He was born in 1985.**
 - 2) He studies at a university in Seoul.
+ **True**
 - 3) He went to France in 2006.
+ **False: He went to France in 2007.**
 - 4) In France, he got the idea for his own company.
+ **True**
 - 5) He did not want to stay in France.
+ **True**
 - 6) He worked for a fashion company in Busan.
+ **False: He worked for a film company.**
 - 7) He did not like his job in Busan.
+ **False: It was a great job.**
 - 8) Lee-Kyung started LKK Fashions when he was only 26 years old.
+ **True**

II. Grammar: Past simple-regular verbs

Structure: S + V₂ (past simple) + Obj/complement

Ex: S V₂ Complement
 ↓ ↓ ↓
1) She went to France for on his vacation last month.

- **We used past simple to talk about an action that happened and finished in the past.**
Ex:
 - 1) My parents **came** to visit me **last week**.
 - 2) **Earlier this morning**, I **tried** to make you a phone call.
- **For regular verbs we add “ed” to the verb.**
Ex: Infinitive (V₁) Past (V₁)
 - 1) Confirm Confirmed
 - 2) Book Booked
 - 3) Travel Travelled
- **We change some irregular verbs forms in past tense (V₂) while we keep we keep some verbs the same form when they are used in past simple.**
Ex: Infinitive (V₁) Past (V₂)
 - 1) Feel Felt
 - 2) Build Built
 - 3) Read Read

4) Cut Cut

➤ **We use “did” to help make questions and negatives in past simple.**

Ex:

- 1) Positive: My parents **came** to visit me last week.
Question: **Did** my parents **come** to visit me last week?
Negative: My parents **did not come** to visit me last week.
- 2) Positive: I **tried** to make you a phone call earlier this morning.
Question: **Did I try** to make you a phone call earlier this morning?
Negative: I **did not try** to make you a phone call earlier this morning.

III. Reading

Women in senior management

A new report shows that there are more women at the highest level of senior management than ever before. Globally, the percentage of women in senior management position has risen from 20 percent a few years ago to 24 percent.

China leads. Over half of all senior management jobs are held by women, and as a region, Asia-Pacific is the head of the rest of the world with 29 percent of all managers female. Within the Asia-Pacific region, ASEAN leads with 36 percent.

In the G7 countries-the US, the UK, France, Germany, Italy, Canada and Japan-the figures are much lower, with just 21 percent of senior management jobs in the hands of women. The figure for BRIC (Brazil, Russia, India and China) economies is 28 percent.

One of the top jobs in senior management is Chief Executive Officer (CEO). Only 14 percent of the world’s CEOs are women. But in Thailand, an amazing 49 percent are women-the highest number in any country.

The reasons why Asia is above average are not clear. Are women in Asia are more ambitious than women in another countries? Do they fight harder to reach the top?

➤ **Comprehension:** Read the article and choose the best answer.

- 1) A few years ago, women had...**one-fifth**... of senior jobs globally.
A one-quarter B one-third C one-fifth
- 2) The country with the most women in senior management jobs is **...China...**
A China B Thailand C the US
- 3) **...About half...** of Thailand’s CEOs are women.
A 14 percent B about half C most
- 4) The reasons why the figure for women is so high in Asia is **...not known...**
A because they are ambitious B because they fight hard C not known

IV. Vocabulary

Country		Nationality	
1. India	ປະເທດອິນເດຍ	Indian	ຄົນອິນເດຍ

2. Germany	ປະເທດເຢຍລະມັນ	German	ຄົນເຢຍລະມັນ
3. Australia	ປະເທດອົດສະຕາລີ	Australian	ຄົນອົດສະຕາລີ
4. The Netherlands	ປະເທດເນເທີແລນ	Dutch	ຄົນເນເທີແລນ
5. South Korea	ປະເທດເກົາຫຼີໃຕ້	Korean	ຄົນເກົາຫຼີໃຕ້
6. Japan	ປະເທດຍີ່ປຸ່ນ	Japanese	ຄົນຍີ່ປຸ່ນ
7. Britain	ປະເທດອັງກິດ	British	ຄົນອັງກິດ
8. France	ປະເທດຝຣັ່ງ	French	ຄົນຝຣັ່ງ
9. Sweden	ປະເທດສະວີເດນ	Swedish	ຄົນສະວີເດນ
10. Spain	ປະເທດສະເປນ	Spanish	ຄົນສະເປນ

V. Homework

➤ Complete the sentences

- 1) John lived in Korea for ten years, so he speaks perfect **...Korean...**
- 2) Lee-Kyung worked in **...France...** for a long time, so his French is really good.
- 3) Cintya lived in Sweden for a few months, so he speaks a bit of **...Swedish...**
- 4) Noon went on vacation to **...Germany...** last year, but he does not speak any German.
- 5) Hiroshi comes from **...Japan...**, and he teaches Japanese.
- 6) Tony's wife is from Spain, and they speak **...Spanish...** together.
- 7) Mike visited some clients in **...the Netherlands...**, but he could speak to them in Dutch.
- 8) Liu worked in Britain for six months, and there she learned **...English...**