

COURSE:

MULTIMODALITY IN LITERARY TEXT

Representational, Interactional, and Compositional Analysis

Lecture 4

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Learning Objectives

1. Review of the 3 metafunction approach
2. Previous and current related researches
3. Analysis of representational metafunction
4. Analysis of interactional metafunction
5. Analysis of compositional metafunction





Review of 3 Metafunction Approach

3 Metafunction Approach

Reading Images (Kress and van Leeuwen, 2021)

1. Representational Metafunction
2. Interactional Metafunction
3. Compositional Metafunction



A large, light gray, stylized number '02' is centered on the left side of the slide. The '0' is a simple oval shape, and the '2' is a bold, blocky numeral. The numbers have a slight drop shadow, giving them a three-dimensional appearance.

Previous and Current Related Researches



Figure 1 ((Clouds (film 2020). Wikipedia))

“Representation of Educational Values in Clouds Movie: A Metafunction Analysis in Main Characters”

Beili, N.K.E. and Daniela, L., (2023). JELP 6(1): 206-221

This research examines the representation of educational values presented by the four main characters by utilizing the three metafunction concept and the theory of educational value by Linda and Richard. Working with three metafunction concept, the educational values can be examined toward the dialogues, gestures, eye contact, and action of the main characters.





Figure 2 (Pariano, 2022)

“Representation of Black People in Dahmer Netflix Series”

Current research - Soon to be published

There are positive and negative portrayals of black people in the series, however the negative one is more dominant. Racial issue has been a significant discussion in this research. The black citizens in Milwaukee are discriminated and their actions are taken for granted by the law enforcement who are mostly whites. Among all the negative portrayal, there are also positive ones where some black characters are employed important positions and occupations.



“A Multimodal Discourse Analysis of Romantic Comedy Movie Posters”

Linh, N.T.T., (2021). VNU Journal of Foreign Studies. Vol. 37 No. 3

The result of study indicates the similarities and differences in using semiotic elements to create meaning and promote the movies. The results not only identify the patterns in designing movie posters but also examine the effectiveness of the framework in analyzing multimodal texts.



“Hidden Meanings of Visual and Verbal Layers of American English File Textbook Series: A Semiotic Approach”

Jamshidzadeh Z., Roohani A., and Jam B. (2016)

This paper provides a very detail elaboration about the visual grammar concept where Kress and van Leeuwen introduces the three metafunctions (2006). The object of the research is ELT textbook series entitled American English File. This study aims to uncover the meanings behind choosing different resources that book shows in verbal and visual.



03

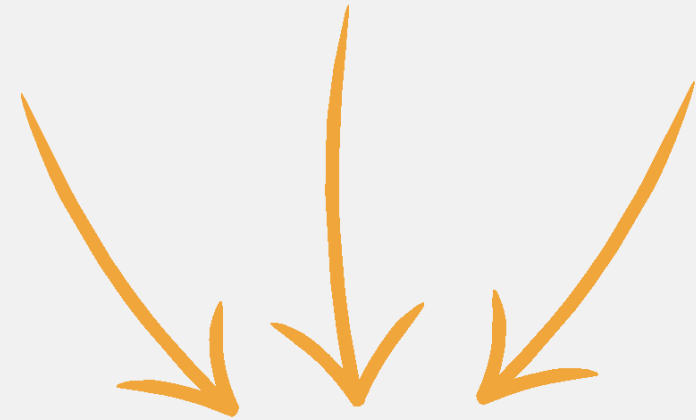
Representational Metafunction



Representational Metafunction

1. Participants
2. Processes
3. Circumstances

Participants



People, Places, Things



Interactive Participants vs Represented Participants



Processes

1. action processes
2. reactional processes
3. speech and mental processes
4. conversion structures
5. vectors



Circumstances

circumstances are about the situation of when and where the participants conduct the processes or their actions of certain events.



Interactional Metafunction

Interactive Participants (IP) and Represented Participants (RP)

RP and RP

Relationship among the RPs refers to all participants who or which appear in the frame, so the interaction is between one RP to another.

RP and IP

the relation between RP and IP includes us as the viewers



Relations of RP and IP

are influenced by these aspects:

- contact
 - social distance
 - size of frame
 - perspective and subjective image
-

'Demand' Contact



Figure 3 (@louisvuitton Instagram, 2023)



Figure 4 (Snyder B. in Heller, 2020)



'Offer' Contact



Figure 5 (Wang, 2023)



Social Distance

is to show the personal, social, or impersonal relations among the participants in an image or frame

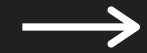
1. Close Personal
2. Far Personal
3. Close Social
4. Far Social
5. Public



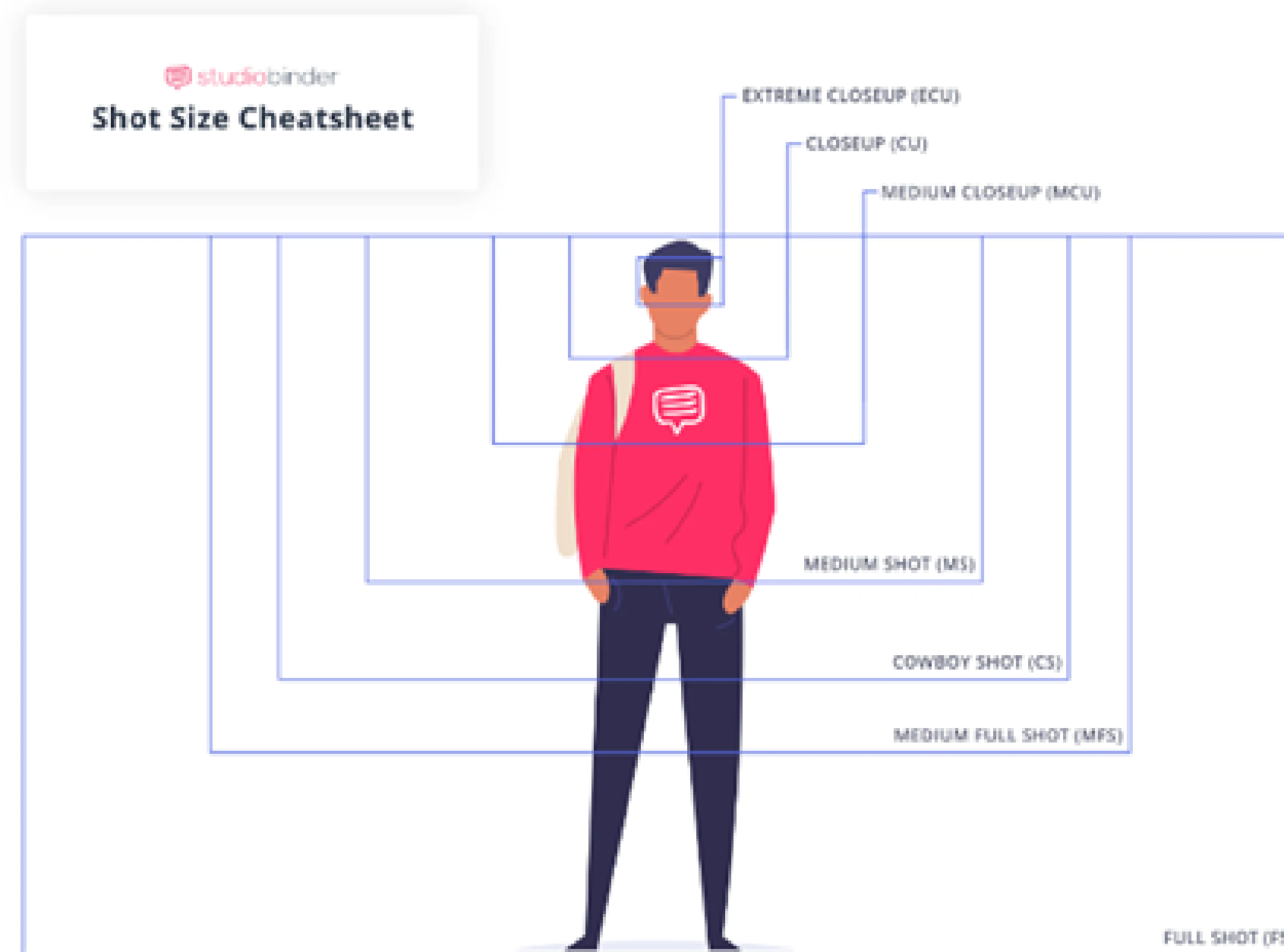
M 113

Size of Frame

1. Close distance
2. Middle distance
3. Long distance



Choice of Shots



studiobinder
Shot Size Cheatsheet

Create free shot lists and storyboards on studiobinder.com

Figure 6 (studiobinder, 2020)

Perspective and subjectivity image



Angle

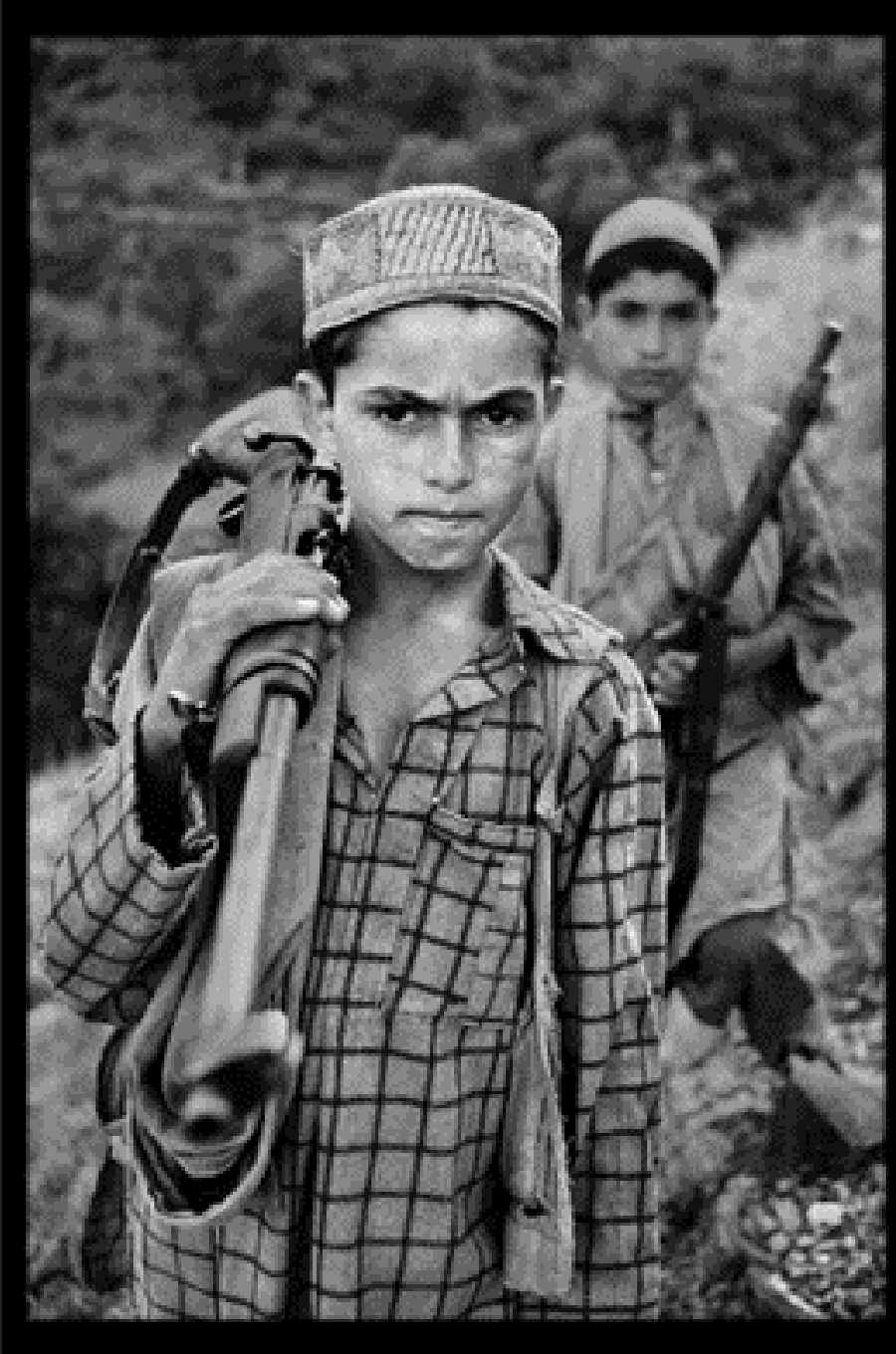
Vertical Angle

indicates the power relation among the participants in the frame which can also show the detachment between one participant from another.

Horizontal Angle

indicates the perspective of the involvement and power equality of the participants.





Vertical Angle

This picture looks very interesting in showing how powerful the boy is. His power is emphasized by a rifle he is carrying on his right shoulder which is also placed closer to the camera, his strong eye contact, and firm facial expression. He looks strong and tough. The picture visualizes his strength and toughness in taking control of himself and the war situation

Figure 7 (McCurry, 1979)



Horizontal Angle

This picture is the suitable visualization of the horizontal angle which shows the involvement and power equality between the boy and the animals. Even though they are different creatures, but the picture does not show dominance in any of them.

Figure 8 (McCurry, 2013)

Angles in movie

according to Studio Binder

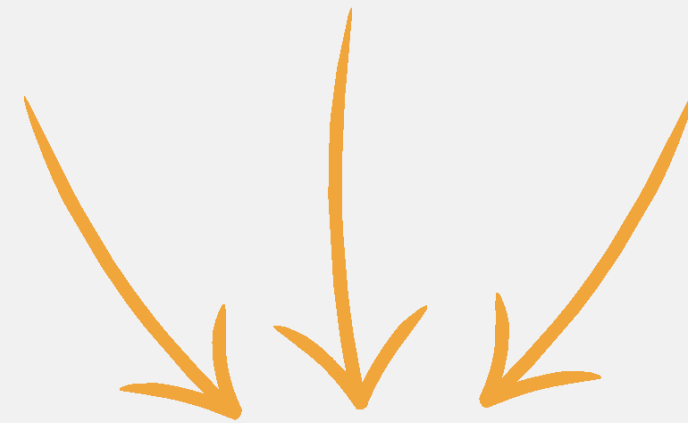
1. High angle
2. Low angle
3. Overhead angle
4. Dutch angle



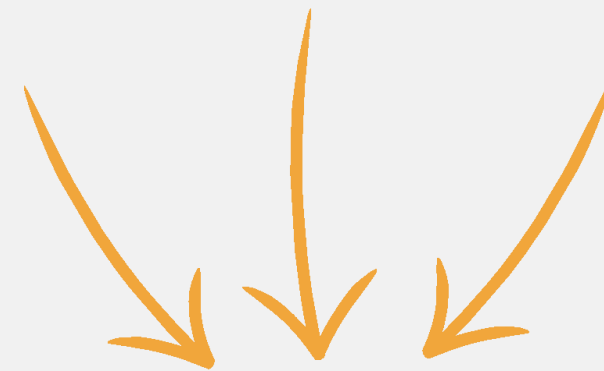
05

**Compositional
Metafunction**

Information Value



Framing



Salience



Framing



Framing could create disconnection and connection between the participants.

The picture shows the pillars which separate one house to another, left and right, above and below. It creates the framing devices which at the same bring the strong connection among the residents in this frame. They are struggling to the same situation to live in a vulnerable place.

Figure 9 (Mascarenhas, 2023)

Saliency

Defines the most eye-catching element in the composition.

The saliency can be determined by several things, such as the foreground and background elements, the relative size, the tonal contrast or the color tone, and the sharpness.



Salience



Figure 10 (McCurry, 1996)

GREEN AMONG THE REDS



Salience



Figure 11 (Bashizi, 2022)

FOREGROUNDED ELEMENT



Salience



Figure 11 (Bashizi, 2022)

TONAL CONTRAST: DARK AND LIGHT



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Figure 2

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Figure 3

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Figure 4

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Figure 7

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Figure 8

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Figure 9

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Figure 10

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Figure 11

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Figure 12

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