



MID SEMESTER EXAMINATION Odd Semester 2023 – 2024

Course	: Entrepreneurship	Study Program	: ACC, IT, and EL
Lecturer	: Jonathan Lampatar Siregar	Day&Date	: Tuesday, October 10, 2023
Credit	: 2 Credits	Room	: M310

Instructions to Students:

1. This exam consists of 2 pages and 12 questions.
2. **You need to answer all the questions and provide the valid & reliable reference of each response.**
3. **You need to submit on Tuesday, October 24, 2023, 8:00 AM, at GCLASSROOM.**
4. Sanctions will be given to those students who are not following the rules.
5. All answers to be written in answer sheet provided. The number to the corresponding question must be written correctly.
6. Students are to use proper English and are required to write neatly and clearly.
7. This is a task that will help your score for mid semester examination.
8. Students are allowed to use clean English dictionary.
9. Students need to answer it based on your own.
10. Please answer it properly, following the academia manner, use a correct citation
 - A. **Citations**, which are called in-text citations, are included when you're adding information from another individual's work into your own project. When you add text word-for-word from another source into your project, or take information from another source and place it in your own words and writing style (known as paraphrasing), you create an in-text citation. These citations are short in length and are placed in the main part of your project, directly after the borrowed information.
 - B. **References** are found at the end of your research project, usually on the last page. Included on this reference list page is the full information for any in-text citations found in the body of the project. These references are listed in alphabetical order by the author's last name.
 - C. **An APA in-text citation includes only three items: the last name(s) of the author(s), the year the source was published, and sometimes the page or location of the information. References include more information such as the name of the author(s), the year the source was published, the full title of the source, and the URL or page range.**

Source:

<https://www.citationmachine.net/resources/>

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Name of Students : _____

ID Number : _____

Study Program : _____

Questions:

Part I

1. Please explain and elaborate the major characteristics of entrepreneurship!
2. How would you describe yourself as an entrepreneur?
3. Please explain briefly and concisely the evolution of technology & society, then how we can correlate the human's role in this evolution!
4. What is the main purpose of mission statement and problem statement? How do we distinguish these two approaches? How the problem statement and mission statement can help us to build and develop an enterprise? You may please to provide and create a clear mission statement.
5. How can the entrepreneur develop economically and socially sustainable business with social problem? Please explain with the concepts CSR and CSV.
6. How do we define the concept of social enterprise? Please elaborate it especially related the function toward society!
7. Please explain the concept of sustainable! Is it possible to achieve it? How this concept can be implemented toward entrepreneurship?

Part II

8. Why the startup team needs to decide Mission Statement collectively with all start up team members?
9. Please explain the main challenge(s) in new-venture establishment!
10. What are some of the reasons for business failures? If you were starting a business, what are some actions you could take to increase your potential for success?
11. Please elaborate more on one of the entrepreneurs who inspires you the most!
12. Please describe and elaborate more the design thinking theory! You may outline each element then provide the real example related your experience during the class activity (group presentation)

Hwaiting! God bless you! 😊