

**Module Title: MICE**

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**Master's Degree of Tourism Management**  
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**Other duties:**

- ✓ **Researcher in Hospitality and Tourism (three publication for now)**
- ✓ **Fellow of Handong Global University-UNESCO UNITWIN Fellowship (South Korea)**
- ✓ **Co-founder of JEBEKA SHADOW-Guest house in Kigali**



**Assignment 1: Case Study**

# Case Study

## **Gorilla Naming Ceremony**

With its long roots in Rwandan Culture for giving names to the new babies born which was know as **“Kurya Ubunyano”**, each year Rwanda host a big **Culture Event** called **“KWITA IZINA CEREMONY”** where by opinion leaders, Artists, country representatives and many star people meet in Rwanda to give names to new baby gorillas born.

# Task

- You are assigned to conduct **internet search** by visiting different **websites, blogs or social medias** and come up with a detailed information which presenting to the public or other interesting people the **2023 Kwita Izina Ceremony (2023 Gorilla naming ceremony)**. You should include a short story for the new baby gorilla's family background, babies name in Kinyarwanda (in Rwandan language) with English Translation and their date of birth,