

Tribhuvan University
School of Management

Master in Business Administration (MBA) Program

Semester IV

May 2014

Course: International Business
Instructor: Raj Kumar Bhattarai

Credit hours: 2

Course structure (K x 4 model)

Areas of study	Levels of study			
	1. General Introduction	2. Contextual Description	3. Theoretical explanation	4. Operational Application
1. Foundation of international business	The market: factors mobility products mobility	General environment Industry environment Country advantages	Foreign trade theories	Corporations and structural change in world economy
2. Foreign trade and investment	Importing and exporting Foreign direct investment	Logistics and international supply chain Offshore financing	The theory of trade and investment	Entry and exit strategies
3. Foreign exchange and foreign exchange instruments	Foreign exchange theories and foreign exchange instruments	The balance of payment	Global financial markets	Regional integration and globalization
4. Regulations and documentation	International relations Import and export documents	Trade and investment policies Regional economic integration	Bilateral and multilateral agreements	Ownership, governance and sustainability
5. Risk, negotiation and dispute settlement	Culture, business etiquette, negotiable instruments	Risk and risk mitigation process	Insurance and reinsurance International Arbitration	Risk assessment Cases on legal procedures